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FOR IMMEDIATE RELEASE  
October 23, 2003

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**\*\* MEDIA ADVISORY \*\***  
**Osceola County Economic Summit**

WHAT: Osceola County Economic Summit

WHO: Sen. Michelle A. McManus  
Sen. Nancy Cassis, Senate Finance Committee Chair  
Michigan Economic Development Corporation  
Local development organizations  
Michigan Works! West-Central  
Area businesses  
Dave Porteous, moderator

WHEN: Monday, Oct. 27  
9 a.m. – noon

WHERE: Eagle Village  
4507 170<sup>th</sup> Ave.  
Hersey, Mich.

BRIEF: State and local officials will join local business people to discuss the economic climate in Osceola County. Local business representatives will share what has worked and what needs work. State officials will address available programs and how to take advantage of them.

Local officials will share how cooperation has worked to keep industry, specifically Yoplait, in Osceola County. Cooperation will be necessary to maintain this relationship, particularly in light of Yoplait's new Tennessee plant that will compete for product lines with the company's Reed City plant.

For more information, contact Sen. Michelle A. McManus at P.O. Box 30036, Lansing, MI 48909; 517-373-1725; or  
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